



Supporting creativity and collaboration in higher education

XMA and Apple

No matter their course or where it's being taught, students in higher education need devices that match their creativity and connect them with collaborators. As an Apple Authorised Education Specialist (AAES) and Higher Education Purchasing Consortium Wales (HEPCW) framework supplier, XMA is here to help transform your approach to learning.

Check out our recommendations for Apple products for higher education – and read on to meet some of the students using them to create and collaborate on and off campus.



iPad

The power to learn is in everyone's hands



MacBook

Perfectly portable – and equally capable of packing a punch

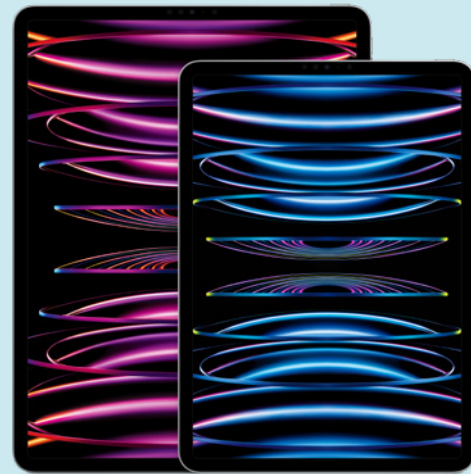


iMac

Immersive audio and visuals in a compact desktop design



How do higher education students create and collaborate with Apple devices?



Jasper learns in the field with iPad

When only first-hand experience will do, iPad frees students to get out there. True tone display and the compatible Apple Pencil help students like Jasper research and record in the field. Then, 5G connectivity and a 12MP ultra-wide front-facing camera mean he can collaborate and review with educators and teammates.



Ezgi learns in the lab with MacBook

In the time-sensitive lab environment, MacBook keeps students like Ezgi on track and in touch. The lightweight design is also robust enough to handle the thrills and spills of the lab. And a 64GB memory and 10-core CPU give Ezgi the power she needs to accelerate time to science – and support the specialist programs she relies on to reach results.



Oliver learns at a desk with iMac

When students prefer to get their heads down, iMac helps them power through. The M1 chip and up to 16GB of memory help students like Oliver blaze through tasks and jump between programs. With 2TB of storage, he has space for every draft – from first to final. And when it's time to share, he can collaborate through the 1080p FaceTime HD camera.

See how XMA and Apple are helping students at Keele University stay connected in the field in this case study.

[READ CASE STUDY](#)

See how XMA and Apple are supporting critical research departments at the University of Oxford in this case study.

[READ CASE STUDY](#)



Why choose XMA for your higher education devices?

Put most simply, Apple technology through XMA means you can:

- Access a range of value-added services
- Take advantage of special education pricing
- Enjoy a minimum three-year warranty on all OS X and iOS devices
- Relax knowing that we're a supplier capable of integrating with institutional e-procurement

And with the support of our in-house Apple Professional Learning Specialists (APLS) and Apple Financial Services (AFS), it's even easier to pick and pay for your Apple devices.

Support adoption with Apple Professional Learning Specialists (APLS)

New technology can come with a learning curve. Our APLS are lifelong educators themselves. That means they understand everything from your unique challenges to national priorities – and are best-placed to advise you on the technology that can help.

Spread the cost with Apple Financial Services

When it comes to budgets, we understand they need to work hard for education. That's why we work with Apple Financial Services to offer a financing model that's proactive, accounts for regular technology refresh and makes room for growth and innovation.

LEARN MORE ABOUT XMA AND APPLE FINANCIAL SERVICES



How can we help?

As an Apple Authorised Education Specialist (AAES) and Higher Education Purchasing Consortium Wales (HEPCW) framework supplier, XMA is ready to help you enable creativity and collaboration in your higher education institution – and beyond.

To learn more about the Apple products we offer, get in touch and request a buyer's guide.

GET IN TOUCH

